

AI-Powered Accounting Software Pitch Deck

Introduction

We are building an AI-powered accounting software that functions like Tally but revolutionizes traditional bookkeeping using cutting-edge technologies like APIs, Speech-to-Text, OCR, and Voice Assistant.

Problem Statement

Small and medium businesses struggle with manual accounting tasks, lack of automation, complex GST filing, and document management. Existing solutions are often not user-friendly or smart enough.

Our Solution

An AI-based accounting platform that:

- Understands voice/text commands
- Uses OCR to process manual bills
- Automates journal and ledger entries
- Creates financial reports and GST documents

Core Features

- API Integration for seamless data flow
- Speech-to-Text for hands-free command input
- OCR for bill recognition
- Voice Assistant for interactions
- Auto journal, ledger & report creation
- Export files in PDF, Excel, XML, JSON formats

Reports & Compliance

The software will auto-generate:

- Trial Balance
- Profit & Loss Account
- Balance Sheet
- GSTR-1, GSTR-2, GSTR-3
- E-Invoices & E-Way Bills

And support filing and exporting in all standard formats.

AI-Powered Accounting Software Pitch Deck

User Interaction Modes

- Speak: Give voice commands to create invoices or ledgers
- Type: Manual entry for precision
- Formulas: Use predefined formulas for calculations

Market Opportunity

India has over 6 crore MSMEs that require affordable and easy-to-use accounting software. Our AI-powered platform is uniquely positioned to serve this massive market.

Revenue Model

- SaaS Subscription (Monthly/Yearly)
- Pay-per-feature model
- Partner & Reseller Programs

Roadmap

- MVP with basic billing & reporting (3 months)
- Voice & OCR Integration (6 months)
- Full GST Suite and File Exports (9 months)
- Market Launch & Partner Onboarding (12 months)

Call to Action

We are looking for strategic partners, investors, and early adopters to bring this next-gen AI accounting platform to life.